

SERIES OF: EVALUATION ONLINE COURSES

Are being offered FREE at no cost by the Center for Substance Abuse Technologies (CASAT) and CSAP's Western CAPT in collaboration with Washington State's Division of Alcohol and Substance Abuse (DASA), Alaska's Division of Behavioral Health and USED GRAA grantees office.

Name of Course	Description of Course	Date of Course	Registration Deadline
Data Collection Methods: Getting Down to the Basics	Students will have the opportunity to explore: <ul style="list-style-type: none"> • How data can improve prevention activities and mobilize program support • How to mine existing data sources (both local and national) to better understand a community's drug and alcohol problems • How to collect new data • How to choose among the following data collection methods: surveys, focus groups, and key informant interviews 	March 23-27, 2009	March 13, 2009
Effective and Useful Data Presentation	Students will have the opportunity to explore the following: <ul style="list-style-type: none"> • Explore eight critical factors to consider when developing a data presentation plan • Describe the differences between sub-population, comparative, and trend data • Show how the data can be used to mobilize groups to address issues raised by the findings • Determine the most appropriate method(s) for communicating findings to different audiences • Examine strategic decisions that will maximize your chances for achieving intended results 	March 30- April 3, 2009	March 20, 2009
Locating, Hiring and Managing an Evaluator	Students will have the opportunity to: <ul style="list-style-type: none"> • Explore reasons for conducting a thorough evaluation of prevention activities • Discuss the advantages and disadvantages of participatory evaluation • Learn ways to find and hire the right person to help you evaluate your program • Learn how to work effectively with an evaluator • Identify ways to reduce the costs on an evaluation • Access additional evaluation resources 	April 13-17, 2009	April 3, 2009

5 days and 10 CEU's for each course. Students accessibility to Internet access and familiarity with web browsers and the world wide web, Microsoft Word or compatible program, and Internet Explorer 4 or higher are needed. Instructor: Jill Parker jillparker8@yahoo.com or (435) 994-1022.