

**Economic Services Administration**  
**060 - PL - FT - PROMOTING SELF-SUFFICIENCY**



**Agency Submittal: 11-2017-19-YR Agency Req**

**Budget Period: 2017-19**

**SUMMARY**

The Economic Services Administration (ESA) is seeking a \$100,000 grant from the National Governor's Association (NGA) to develop and initiate implementation of a two-generation (2GEN) statewide plan that will serve as a blueprint for the system-wide state policy and program changes needed to measurably improve the intergenerational economic security and well-being of children and families. Specifically, state leaders are interested in cross-system improvements in data sharing, policy and program development, service delivery, and performance evaluation to advance 2GEN across the early learning, Temporary Assistance for Needy Families (TANF), postsecondary, and workforce development systems. This proposal is a placeholder for the authority to spend the grant dollars, if awarded.

**PROBLEM STATEMENT**

Nearly one in three (30 percent) of people in Washington State – 2.1 million total – live in families with an annual income below 200 percent of the federal poverty level (FPL) (\$40,320 for a family of three).<sup>1</sup> For people under the age of 25, the share climbs to 38 percent (782,000 people).<sup>2</sup> Depending on the county lived in, data shows a family of three needs between \$35,808 (Pend Oreille County) and \$74,244 (King County) to meet the most basic needs for their family. In fact, a family of three needs to earn more than 200 percent of FPL in 35 of 39 counties in the state, suggesting that official poverty data is a very conservative estimate of what it takes to meet the basic needs of families.<sup>3</sup>

Economic hardship is especially high among people of color, people born outside of the U.S., and children. Nearly eight in 10 (77 percent) black people under age 25 live in families with incomes below 200 percent FPL, followed by 57 percent of Latinos, 44 percent of American Indian/Alaska Natives, 39 percent of Asians, 35 percent of Whites, and 33 percent of people that are Multiracial. Fifty-nine percent of people born outside of the U.S. under age 25 experience economic hardship compared to 36 percent of their U.S. born peers. Young children (birth to age five), as well as young adults (18 to 24), have especially high rates of economic hardship compared to other age groups.<sup>4</sup>

Overall, the primary programs aimed at supporting family economic security in Washington state (for which the department has data) – TANF, Supplemental Nutrition Assistance Program (SNAP), Working Connections Child Care (WCCC), and Head Start – are not covering as much of the need as they could be due to a combination of factors, including: low eligibility thresholds, strict requirements, and difficulty enrolling everyone that is eligible. The data show:

- For every 100 people living below 100 percent of the FPL, 11 are receiving TANF;
- For every 100 people living below 200 percent of the FPL, 36 are receiving SNAP;
- For every 100 families under 200 percent of the FPL, eight are receiving WCCC services; and
- For every 100 children ages three to five in families under 200 percent of the FPL, 13 are receiving Head Start.

Over the last three years, 2GEN has grown organically both inside and outside government in Washington State, but efforts have been fragmented. Assistance from NGA is a welcomed and timely opportunity to coordinate current 2GEN



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People are healthy • People are safe • People are supported • Taxpayer resources are guarded

**DSHS MISSION**  
To transform lives

**DSHS VALUES**  
Honesty and Integrity • Pursuit of Excellence • Open Communication • Diversity and Inclusion • Commitment to Service

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efforts, as well as advance and accelerate the state infrastructure required for systemic change that measurably improves the lives of children and families for generations to come.

<sup>1</sup> DSHS EMAPS analysis of 2014 American Community Survey; Table C17002; Federal poverty levels data available at <https://aspe.hhs.gov/poverty-guidelines>

<sup>2</sup> DSHS EMAPS analysis of 2015 Current Population Survey data

<sup>3</sup> DSHS|CSD|ESA analysis of 2014 Self-Sufficiency data; University of Washington Center for Women's Welfare

<sup>4</sup> DSHS EMAPS analysis of 2015 Current Population Survey data

## PROPOSED SOLUTION

Specific goals and objectives for this grant are to:

### **Goal 1: Build a solid foundation for 2GEN systemic change in Washington State.**

#### **Objectives:**

- Advance 2GEN knowledge and understanding across state systems;
- Create state infrastructure to support shared 2GEN goals for children and families; and
- Build strong state commitment to integrating 2GEN approaches into policies and programs across state systems and agencies.

### **Goal 2: Identify cross-system opportunities for policy and program change to advance 2GEN goals.**

#### **Objectives:**

- Build on the collective expertise of national networks, state policymakers and agency staff, community stakeholders, and families with low incomes to identify opportunities for the systemic change needed to measurably improve the intergenerational economic security of children and families.

### **Goal 3: Design and adopt a 2GEN state strategic plan.**

#### **Objectives:**

- Establish long-term state accountability to advancing intergenerational family economic security;
- Create specific, actionable strategies with a high likelihood of success; and
- Bring state systems and agencies into high action and high alignment to advance a coordinated, long-term and sustained effort.

### **Goal 4: Accelerate and sustain 2GEN implementation and learning.**

#### **Objectives:**

- Implement strategies through coordinated executive/legislative action, administrative changes, and improved service delivery; and
- Evaluate efforts to allow for innovation and refinement of approaches over time.

## EXPECTED RESULTS

In pursuing the goals and objectives, Washington State will be well-positioned for long-term success beyond the grant period. Specifically, as a result of this grant, state leaders anticipate the following successes:

- Strong state leadership and commitment to 2GEN approaches for improving intergenerational family economic security;
- Opportunities for cross-system, cross-agency, and cross-program integration and alignment to advance 2GEN results for kids and families that are fully vetted and informed by the best available knowledge and resources;
- State system-wide policy and program changes are identified that have the greatest likelihood of measurably improving equitable 2GEN results for children, parents, and families;

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- A 2GEN strategic plan is developed that brings Washington State policymakers and program leaders into high action and alignment on the systemic changes needed to improve family economic security and outcomes for children and parents; and
- Sustained momentum and accountability advance 2GEN strategic plan goals over the long-term.

**STAKEHOLDER IMPACT**

There is no known opposition.

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Program Contact: Edd Giger, (360) 725-4515

**OTHER CONNECTIONS**

**Performance Outcomes/Important Connections**

**1. Does this DP provide essential support to one or more of the Governor's Results Washington priorities?**

Goal 4: Healthy & Safe Communities - Healthy People - Provide access to good medical care to improve people's lives.

**2. The decision package meets the following DSHS' strategic objectives:**

3.1: The percentage of people who leave Temporary Assistance for Needy Families (TANF) due to self-sufficiency or at their request will increase.

1.1: People below 125 percent of the Federal Poverty Level (FPL) will have greater access to Basic Food assistance.

**3. Identify other important connections or impacts below.** (Indicate 'Yes' or 'No'. If 'Yes' identify the connections or impacts related to the proposal.)

a) Regional/County impacts? No

b) Other local government impacts? No

c) Tribal government impacts? No

d) Other state agency impacts? No

e) Responds to specific task force, report, mandate or executive order? No

f) Does request contain a compensation change or require changes to a Collective Bargaining Agreement? No

g) Facility/workplace needs or impacts? No

h) Capital budget impacts? No

i) Is change required to existing statutes, rules or contracts? No

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- j) Is the request related to litigation? No
- k) Is the request related to Puget Sound recovery? No
- l) Other important connections? This request will not impact other entities or statutes but the result of the work from this funding may result in additional requests that could impact other Washington State entities and proposed changes to statutes, rules or contracts.

**4. Please provide a detailed discussion of connections/impacts identified above.**

This request is for spending authority for a grant to facilitate meetings and study broader anti-poverty policy changes with the ultimate goal to reduce poverty in Washington State.

**Alternatives/Consequences/Other**

**5. What alternatives were explored by the agency, and why was this alternative chosen?**

As this is a NGA grant with no required state matching funds, ESA did not explore other alternatives.

**6. How has or can the agency address the issue or need within its current appropriation level?**

ESA is asking for authority to spend potential grant funds that require no matching funds.

**7. Does this decision package include funding for any IT-related costs (hardware, software, services, cloud-based services, contracts or IT staff)?**

- No
- Yes (Include an IT Addendum)

**Fiscal Detail**

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<b>Operating Expenditures</b>	<b><u>FY 2018</u></b>	<b><u>FY 2019</u></b>	<b><u>FY 2020</u></b>	<b><u>FY 2021</u></b>
001-7 General Fund-Priv-Loc	100,000	0	0	0
<b>Total Cost</b>	<b>100,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

<b>Staffing</b>	<b><u>FY 2018</u></b>	<b><u>FY 2019</u></b>	<b><u>FY 2020</u></b>	<b><u>FY 2021</u></b>
FTEs	0.0	0.0	0.0	0.0

**Performance Measure Detail**

<b>Activity:</b>	<b>Incremental Changes</b>			
	<b><u>FY 2018</u></b>	<b><u>FY 2019</u></b>	<b><u>FY 2020</u></b>	<b><u>FY 2021</u></b>
<b>Program: 060</b>				
F120 CSD Field Support Services	0	0	0	0
No measures submitted for package				

**Object Detail**

	<b><u>FY 2018</u></b>	<b><u>FY 2019</u></b>	<b><u>FY 2020</u></b>	<b><u>FY 2021</u></b>
E Goods and Other Services	100,000	0	0	0
<b>Total Objects</b>	<b>100,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

**DSHS Source Detail**

**Overall Funding**

<b>Operating Expenditures</b>	<b><u>FY 2018</u></b>	<b><u>FY 2019</u></b>	<b><u>FY 2020</u></b>	<b><u>FY 2021</u></b>
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**Fund 001-7, General Fund-Priv-Loc**

**Sources Title**

5417 Contributions & Grants	100,000	0	0	0
<b>Total for Fund 001-7</b>	<b>100,000</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Overall Funding</b>	<b>100,000</b>	<b>0</b>	<b>0</b>	<b>0</b>