TBI Council Minutes

May 2, 2025

Promote | Advise | Engage

TRAUMATIC BRAIN INJURY
Strategic Partnership Advisory Council of Washington State

Meeting Begin: 9:10 AM

Welcome: Taylor Brummett

Mission – Meeting Norms: Will Hitchcock, Vice Chair

Council Member introductions: Council introduced themselves

Approval of Minutes – February 25, 2025 & October 4, 2024- **TABLED**, No Quorum

Approval of Bylaws- **TABLED**, No Quorum

Report to Council: Kim Conner, TBI Coordinator

- Proviso in-person support group:
  - Contracts with Kitsap Brain Injury, Headstrong, Imaginal Network, Wellness House
  - 3 meetings were held in first quarter, 2 of 3 satisfaction survey were submitted and were all strongly agree/agree
- WA211
  - Between November 2022 and November 2024, 5,824 TBI calls
  - 769 unique callers requested DV resources
  - 2,382 referrals made for DV services, 3.09 referrals per person
  - Types of referrals: Shelters, Crisis hotlines, Mental Health, DV support groups, law clinics, Counseling and grief support services
  - WA211 Funding: decreased from $2.5M/yr. to $1M/yr.
    - WA211 Board looking to centralize call center to one center for the state down from seven centers
    - Staff assured that TBI callers will have priority and trained staff to support the calls
    - WA211 Board would appreciate the Council's support to legislators to raise awareness and advocacy for the 211 system and the role it plays connecting vulnerable populations to essential services as they implement the new model and work toward more equitable access and experiences statewide.
- Communications
  - FY24 Community Report is on the website
  - Department of Corrections Final Brief posted on the website

- CBIRT Conference Workshop, February 2025
    - 37 WA participants were signed up
    - 48 hrs. before the webinar, staff sent out an emailer blast to subscribers and email to our partners
    - An additional 35 WA participants signed up for the webinar
- March TBI Awareness Campaign
    - Partner with DSHS: they sent weekly messaging to; LinkedIn, FB, Nextdoor, IG, Medium, Youtube
    - 136K views, 714 engagement (likes, clicks, shares), 1500 articles read on Medium and LinkedIn
    - WA211, ECHO, CBIRT put weekly messaging on FB and IG
- New Strategy for "Heading Forward" emailer
    - Going into our 3rd year of Heading Forward
        - Average open rate is 44%, industry standard is 21%
        - March open rate was 70%
        - Top links/clicks for March: NASHIA, Community Connection, and Comp. Plan
        - Top 3 groups of engagement; education, tribal, and community based
    - Splitting publications to twice/month
        - Beginning of Month: publicize TBI support groups (in-person and virtual) and TBI related events
        - Mid Month: TBI partnerships, community resources, information and awareness
        - We have a little over 60,000 subscribers. Running campaign to increase subscribers. Our partners are putting link on their websites and other materials

- Pathways
    - Attended UW/Latina Health: DV/TBI Epidemic Convening
    - April Pathways meeting: presentation from DSHS/DV program
        - Contract statewide for DV services with nonprofits and governmental agencies
        - Oversee certification requirements for people who provide programs for people who have perpetrated DV
        - Will continue to collaborate to provide resources and information related to TBI
- Outreach/Awareness/Resources
    - Met with DOH staff who coordinate with Community Healthcare Workers (CHW)
    - Provided information on CBIRT trainings for continuing education
    - Wrote a piece for their monthly newsletter
    - Continue to collaborate on how to provide resources and awareness of TBI's

- HB1848
    - Passed in Legislators budget, Governor has 20 days to review and sign and then it will be final
    - Increase from $5 to $10/infraction
    - Requires that at least 30 percent of the annual expenditures from the Account be used exclusively for in-person support groups for individuals with a traumatic brain injury and their families, programs designed for social integration, peer-to-peer mentoring, and equitable geographic access to programs.
    - DSHS must proactively seek, apply or, and secure federal funding opportunities.

Council member asked about if we are eligible for federal funding from ACL. Kim has spoken with national Tech. Asst. and we can apply for programs that address best practices.

Council member commented although there is an increase in funding, we are still waiting to see how traffic cameras will affect overall funding.

Council member asked about TBI screening tool. We have on TBI website: HELPS - TRAUMATIC BRAIN INJURY (TBI) SCREENING TOOL and TBI Screening Assistance | DSHS

Presentation: Safe Kids- Will Hitchcock, DOH SafeKids

- Coalition expanding in rural areas- expect six new coalition statewide
- Several coalitions are interested in doing TBI specific work
- Awareness is building around the state with the engagement – able to leverage coalition funding with other community partners
- This year coalitions have increased opportunities to work with their Tribal communities providing resources for tribal events
- Have developed toolkits to share and utilize
- Use of QR codes: resources, websites, toolkits, etc.
- Links Discussed: Certified Playground Safety Inspector Certification Program, CPSI | Certification | National Recreation and Park Association; Playground safety checklist the-daily-dozen-12-point-playground-safety-checklist.pdf; Modules | Safe Kids WA

Public Comment- Maralise Hood Quan

- Dr. Frank Jackson at St. Lukes, Spokane: Looking forward to working and collaborating with Council around TBI. Will be meeting with TBI staff in the next week.

Motion: "To be able to allow approving minutes and bylaws via email"

First: Chad Anderson: **Second**: Katie Mirkovich

Discussion: Not able to move motion forward with the motion as there isn't a quorum. Will forward to EC for further discussion

Not voted on

Meeting Adjourn 10:57 AM: Taylor Brummett

Council Attendees:

Present: Taylor Brummett, Chad Anderson, Jessica Blanchard, Will Hitchcock, Daphne Nolte, Katie Mirkovich, Tracy Kahlo

Absent: Dana Allard-Webb, Julia Terlinchamp, Amanda Kersey, Jismy Vattakattu, Sheriden Roberts, Brittany Lenihan, Cecil Daniels, Heather Bahme

Other Attendees: Kim Conner, Lauren Miles, Maralise Hood Quan, Heather Bidwell Clark, Dr. Frank Jackson, Anna Mitchell, Susan Engels