Traumatic Brain Injury Strategic Partnership Advisory Council

February 5, 2026

DSHS
WASHINGTON STATE
Department of Social and Health Services

TRAUMATIC BRAIN INJURY
Strategic Partnership Advisory Council of Washington State

AGENDA

- Welcome
- Mission Statement /Norms
- Approve Minutes: October 3, 2025
- Executive Committee Report
- Budget Committee Report: Approve
- Nomination Committee: Approve 2nd Vice Chair
- Pathway Report/Recommendation
- 10 Minute BREAK
- Report to Council
- Public Comment
- Comprehensive Statewide Plan & Report
- Adjourn

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Mission Statement (Art. II Bylaws)

The mission of the TBI Council of Washington is to advise and work in collaboration with the Department of Social and Health Services (DSHS) and other stakeholders to advise the Governor, the Legislature and the Secretary of the Department of Social and Health Services on the best ways to create and provide an array of coordinated, accessible services and supports which promote optimal quality of life for all individuals that have been impacted by a traumatic brain injury, including their families.

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TBI Council Norms

- Respectfully engage and listen to discussions by allowing one member to speak at a time.
- Address differences in opinion in a thoughtful and respectful manner
- Disclose any potential conflicts of interest that pertain to decisions made by the Council.
- Adhere to meeting agenda timeframes and refrain from disrupting Council meetings.
- Any accommodations for clarity or support among Council Members will be acknowledged and addressed.
- Provide your name each time you are speaking.
- Quorum - Over 50% of those assigned present.

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- **Executive Committee Report**
- **Approval of Council Meeting Minutes**
  - Approval of October 2, 2025 meeting minutes
- **Executive Committee Report**
- **Budget Committee Report**
- **Nomination Committee for 2nd Vice Chair**
- **Pathway Report/Recommendation**

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Pathway Report

TBI, Domestic & Intimate Partner Violence

January – December 2025

- **January** - Planning TBI & DV/IPV Pathway
- **February** - SAGE DV Shelter presentation
- **March** - WA 211 Data – DV + TBI Referrals
- **April** - DV/TBI Epidemic Convening at UW, HELPS Training
- **May** - Equity and Risk Factors
- **June** - Outreach & Awareness Brainstorm
- **July/August** - Off for summer
- **September/October** - Outreach & Awareness
- **November** - Wrap up Outreach and look ahead
- **December** - Off for holidays

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Outcomes

- **Council participation in University of Washington DV/TBI Epidemic Convening**

- **CBIRT Presentations**
  - **October 24, 2025** - Brain Injury and Domestic Violence: Intersections, Impact and Support
  - **February 27, 2026** - Justice Involvement and Beyond: Surviving the System, Building Resilience and Moving Forward
  - **May 16, 2026** - Complex Caregiving: When Brain Injury Meets Domestic Violence and Justice System Involvement.

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Recommendation to Council

- **Establish TBI Council Committee** to continue work on TBI + Domestic Violence & Intimate Partner Violence.
- **Prioritize build relationships with justice system partners** to spread awareness and proper screening for TBI + DV & IPV.
- **Connect and leverage partnerships with community-based Domestic Violence commissions and organizations** (cities, counties, Tribal communities) to spread awareness and screening.
- **Educate primary care providers and first responders** about TBI + DV & IPV. Possibly require TBI-related courses as part of continuing education.

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BREAK – 10 minutes

Photo credit: WA Department of Natural Resources

Public Comment

- Please follow TBI Council norms.
- We will call on people who have expressed interest via chat.
- For written comments, email TBICouncil@dshs.wa.gov by 5 pm, Tuesday, February 9.
- **Heading Forward:** TBI monthly e-newsletter. Once you enter your email address and click submit, scroll down until you see “News and Resources” and select “Traumatic Brain Injury Council”. https://www.dshs.wa.gov/altsa/traumatic-brain-injury/Washington-traumatic-brain-injury-strategic-partnership-advisory-council

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TBI Council Coordinator Report

Support Group Guide/Toolkit update:

March TBI Awareness Month:

Contract Amendments:

- Safe Kids: added 5 new coalitions in rural areas- Mason, Grays Harbor, Pacific, Lincoln, and Adams counties. Fund free helmets for the Safe Kids bicycle safety programs.
- Center for Brain Injury Research & Training (CBIRT)- Concussion Prevention and Response toolkit.

Clark County Juvenile Court

- Shared training/educational resources from CBIRT & ECHO that will be immediately added to resource library for staff training.

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Outreach & Awareness

Using GovDelivery and Evolving

Heading Forward

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Background

2023 - 2024

Heading Forward is born and slowly grows!

20 bulletins were sent in this timeframe (May 2023-Dec 2024):

- Open rate 42%
- Click rate 47%

Strategic use of GovDelivery resulted in:

- greater capacity to send and track mass and targeted communications,
- increased ability to share resources and opportunities,
- connections with a large base of diverse subscribers to spread broad public awareness about all things TBI, and
- streamlined consolidation and dissemination of Council, community, and data-driven content topics.

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2025:

- Strategic alignment of GovDelivery usage to support new legislation and inform public of updates, increasing awareness of:
    - TBI Support Groups and Events,
    - TBI Council News & Community Connections,
    - and special topics (like Request for Proposals).
- Monitoring and evaluation of bulletin data to gain quick insights, make changes ongoing, and look at trends.
- 32 bulletins were sent:
    - Open rate 40%
    - Click rate 18%

2026:

- Continuing to build on all we have learned to adapt and evolve with Council priorities.

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Data Insights

Subscribers and Content

- Types of subscribers and sector of work:
    - Education
    - Government
    - Social and Health Services
    - Community-Based and Businesses
- Content is determined with consideration to our broad audience, and based on Council input, priorities, mandates, and strategic plans.

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Content Topics

Topics have included (but have not been limited to):

- TBI general awareness and resources
- Information & Referral (I&R)
- Partner highlights
- TBI and Domestic/Intimate Partner Violence
- Safe Kids WA and injury prevention
- Education, training, and learning opportunities
- Council news and updates
- Mental health and TBI
- Veterans and veteran-specific resources
- Support groups and community activities
- Special announcements as needed

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How to Subscribe

1. Visit the TBI Council website and scroll until you get to a link with instructions:
    - **Heading Forward:** TBI monthly e-newsletter. Once you enter your email address and click submit, scroll down until you see “News and Resources” and select “Traumatic Brain Injury Council”.

2. Open a bulletin as a webpage: Heading Forward: Community Connections and subscribe from there!

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Thank You!

Contact: TBICouncil@dshs.wa.gov

Next TBI Council Meeting – May 7, 2026

- Hybrid: Location TBD (Seattle area)

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