

# SNAP-Ed

*The SNAP nutrition education and obesity prevention program*

Bonnie Clark  
SNAP-Ed Program Manager

# The Goal of SNAP-Ed

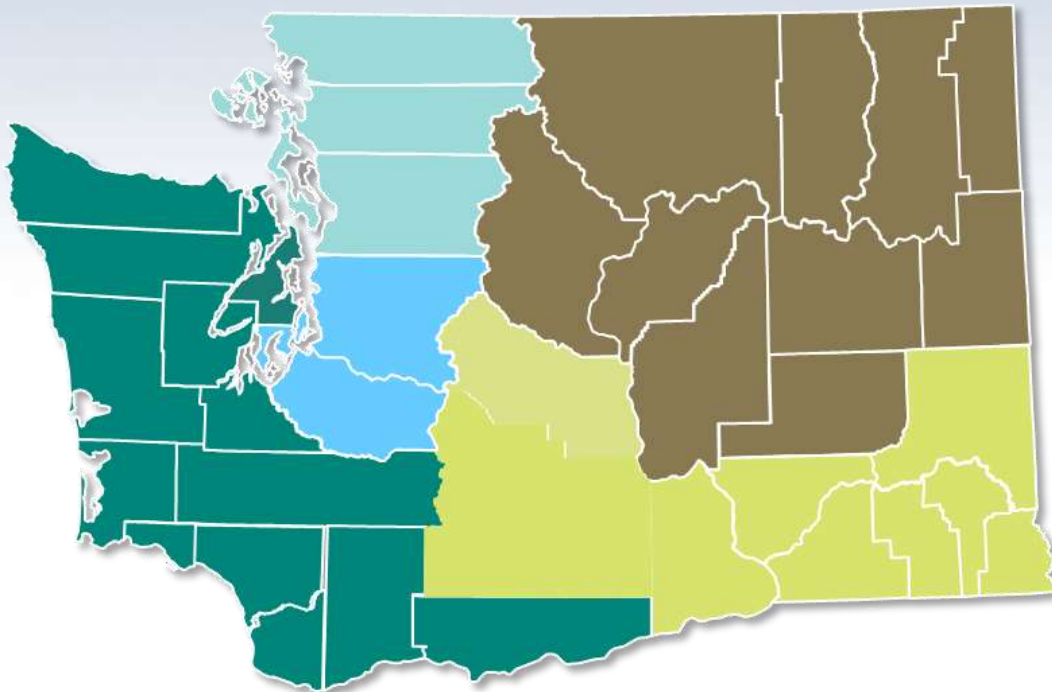
Increase the likelihood that people will:

- Make healthy food choices within a limited budget and
- Choose an active lifestyle



# WA SNAP-Ed Regional Model

- 3 Implementing Agencies (IAs) overseeing five regions = statewide coverage



Region 1 - SRHD

Region 2 - DOH

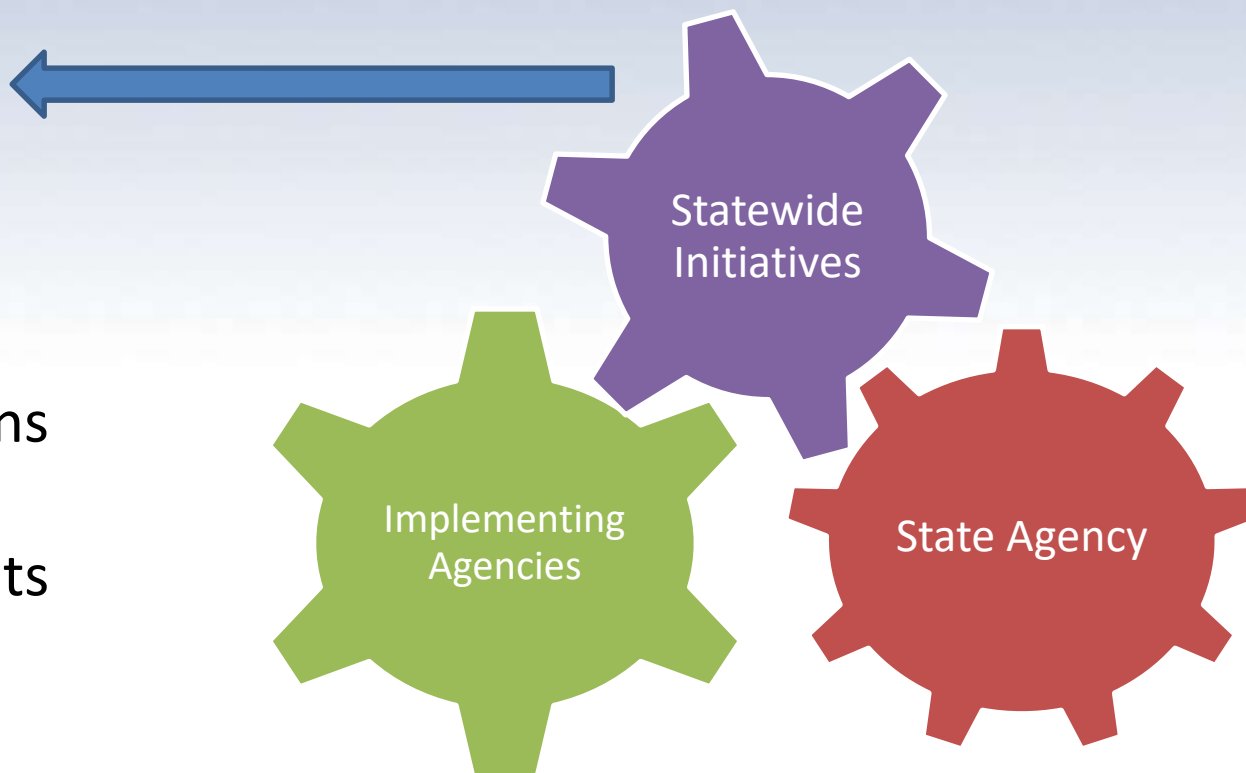
Region 3 - WSU

Region 4 - DOH

Region 5 - DOH

# WA SNAP-Ed Regional Model (cont'd)

- Curriculum
- Statewide Evaluation
- Communications
- Farmers Markets



# Budget FFY 2018

Regions	FFY18
Region 1 - SRHD	\$1,698,685
Region 2 - DOH	\$1,300,000
Region 3 - WSU	\$1,485,813
Region 4 - DOH	\$2,000,000
Region 5 - DOH	\$2,000,000
<b>Regional Subtotal</b>	<b>\$8,484,498</b>

Statewide Initiatives	FFY18
Curriculum & Communication – WSU	\$721,248
Evaluation – DOH	\$404,262
<b>Statewide Subtotal</b>	<b>\$1,125,510</b>
<b>FFY 18 Total</b>	<b>\$9,610,008</b>

# SNAP-Ed Providers

Connecting with low-income SNAP recipients and potentially eligible individuals/families where they **Learn**, **Shop**, and **Live**



COMMON THREADS



Building community to end poverty



SECOND  
HARVEST



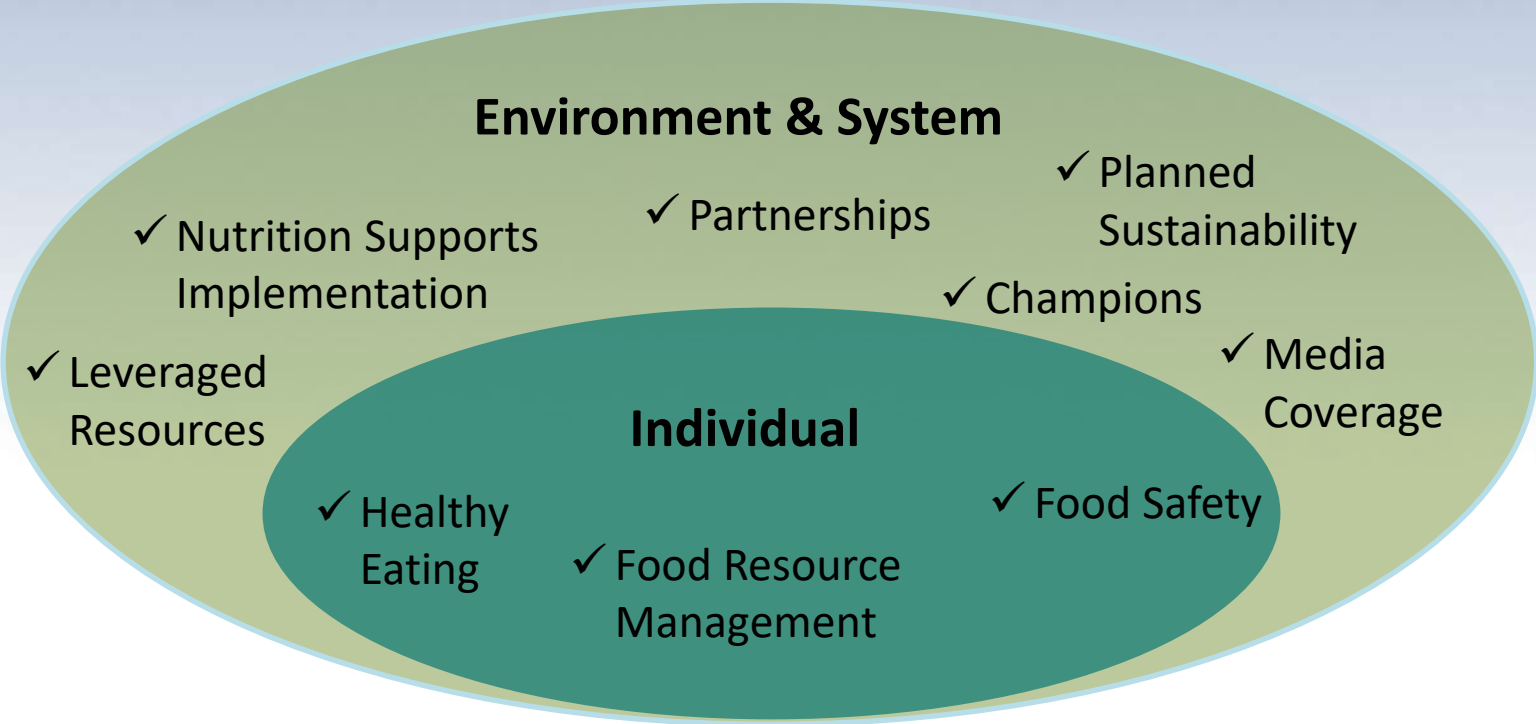
WASHINGTON STATE  
Farmers Market Association

**Individual**

✓ Healthy Eating

✓ Food Resource Management

✓ Food Safety





## Sectors of Influence



# Where is SNAP-Ed Programming?

## Shop

- Grocery Stores
- Farmers Markets
- Food Banks

## Learn

- Schools
  - Smarter Lunchrooms
- Direct Education

## Live

- Community Events
- Social Marketing
- Policy councils



# Learn

- Schools
  - Smarter Lunchrooms
  - Direct Education



# Shop

- Grocery Stores
- Farmers Markets
- Food Banks



# Live

- Community Events
- Social Marketing
- Policy councils



# Resources

## Websites

- <https://wasnap-ed.org/>
- <http://myhealthylifespokane.org/>
- <https://www.fns.usda.gov/snap/supplemental-nutrition-assistance-program-education-snap-ed>

## Bonnie Clark, SNAP-Ed Program Manager

- [Bonnie.Clark@dshs.wa.gov](mailto:Bonnie.Clark@dshs.wa.gov)

# SNAP-Ed Contacts

Please contact these individuals to learn about opportunities to partner with SNAP-Ed in your location!

Counties Served		Organization & Individual Name	Email
Eastern WA Region 1	Okanogan, Chelan, Douglas, Grant, Adams, Lincoln, Spokane, Pend Oreille, Stevens, and Ferry	<b>Sara Cassan</b> , <i>Spokane Regional Health District (SRHD)</i>	<a href="mailto:scassan@srhd.org">scassan@srhd.org</a>
Eastern WA Region 2	Whitman, Garfield, Asotin, Columbia, Walla Walla, Benton, Franklin, Yakima, and Kittitas	<b>Jamie Wells and Amy Sigman</b> , <i>Washington State Department of Health (DOH)</i>	<a href="mailto:Jamie.wells@doh.wa.gov">Jamie.wells@doh.wa.gov</a> <a href="mailto:Amy.sigman@doh.wa.gov">Amy.sigman@doh.wa.gov</a>
Western WA Region 3	Whatcom, Skagit, Snohomish, San Juan, and Island	<b>Lee Anne Riddle and Acacia Zambrana</b> , <i>Washington State University Extension (WSU)</i>	<a href="mailto:lriddle@wsu.edu">lriddle@wsu.edu</a> <a href="mailto:larrison2@wsu.edu">larrison2@wsu.edu</a>
Western WA Region 4	King and Pierce	<b>Katie Tong</b> , <i>DOH</i>	<a href="mailto:Katie.tong@doh.wa.gov">Katie.tong@doh.wa.gov</a>
Western WA Region 5	Klickitat, Skamania, Clark, Cowlitz, Lewis, Thurston, Wahkiakum, Pacific, Grays Harbor, Mason, Kitsap, Jefferson, and Clallam	<b>Lindsey Surrell and Megan Harlan</b> , <i>DOH</i>	<a href="mailto:Lindsey.surrell@doh.wa.gov">Lindsey.surrell@doh.wa.gov</a> <a href="mailto:Megan.harlan@doh.wa.gov">Megan.harlan@doh.wa.gov</a>

# Basic Food Outreach

Bonnie Clark  
Basic Food Outreach Program Manager



## BFO

Hunger is a problem that threatens our nation. Hunger affects us all. Hunger hurts our economy. Hunger hurts our nation. It is hard to do anything hungry.

When you are hungry, it is hard to get a job or pay attention in school. When you are hungry, it is hard to overcome the barriers that keep you hungry.

When you are hungry, it is hard to overcome hunger.

# BFO Structure

- 2 Master Contractors (MCs)



## BFO Activities

- Providing potentially eligible recipients with information on Basic Food
- Basic Food applications/renewals
- Focus groups to address barriers accessing Basic Food
- And MORE

# BFO and BFET?

## HOW?!

- Important to remember THESE THINGS
  - Match
  - Time and Effort



# BFO Contacts

Please contact these individuals to learn about opportunities to partner with BFO in your location!

Areas Served	Organization & Individual Name	Email
Eastern Washington	<b>Wanda Oliver and Stacy Kellogg</b> , <i>People for People</i>	<a href="mailto:woliver@pfp.org">woliver@pfp.org</a> <a href="mailto:skellogg@pfp.org">skellogg@pfp.org</a>
Western Washington	<b>Benito Sanchez and Liz Snow</b> , <i>WithinReach</i>	<a href="mailto:Benitos@withinreachwa.org">Benitos@withinreachwa.org</a> <a href="mailto:Lizs@withinreachwa.org">Lizs@withinreachwa.org</a>

Questions?