
ORAL INTERVIEW SCORING
May 4, 2023
RFP 2334-824
Washington Fatherhood Study

Vendor Names:
Public Consulting Group LLC, BERK Consulting, Camber Collective

Evaluator Number: OE1

General Guidelines:

- Please score each vendor's response without reference to the scores for other vendors. Each score should reflect your score only based on the Vendor's response in each competency area.
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If you have questions, please direct them to Lauren Bragazzi, Solicitation Coordinator, phone 360-664-6047 lauren.bragazzi@dshs.wa.gov. All evaluations must be returned and reviewed by the Solicitation Coordinator at the end of the evaluation.

The 6 Oral Evaluation Questions are:

- 1) Tell us about your approach to this project and why this is a good fit for your team?
- 2) Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?
- 3) How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?
- 4) Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).
- 5) What collaborators and sectors are important to this project and what recommendations do you have in engaging them?
- 6) We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Oral Evaluator General Notes:

_____First group_not really in interview I felt very distanced from them and wondered what would have happened had I said no ppt? Perhaps we should have been more explicit about that?

Oral Evaluator Scoring: Camber Collective

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments _____

Lead with listening a lens of humility goal is to acknowledge inequities built into our system. Building coalitions and multiple rounds of collaborations iterative process. Model is pretty flexible so can flex time around how we engage collaborators. _____

Points Awarded ____8____ out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments _____

How do you create a moment in time and make it really create the complex strategy. Dissaggregated data can have unintended consequences and there will be gaps in data. Quite disciplinary like poverty reduction/econ mobility. _____
What are the relavant areas from the stakeholders. People on the continuum _____ some people might be on different

Points Awarded ____8____ out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments _____ What creates divisiness 1) scarcity mentaliltiy prioritize them to those furthest from opportunity 2) traditional fatherhood definition,

_Positive framing helps us get away from scarcity. Develop hope.

Points Awarded ____ 18 ____ out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

____ Matt- from prior work with Gates and other understand intersectionality The way that you visualize the data on a multidimensional. Present a focused and compelling set of messages as you can really overwhelm folks.

____ Choose your own adventure with high level outcomes and then dive deeper in each

Points Awarded ____ 19 ____ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments ____ Hard to answer this without knowing the work and mapping the key folks and particularly those not represented FRC and strengthening families locally

Tribal nations and advocacy Criminal justice immigrants BIPOC looking more broadly sports and media and on the cultural level. How to map out the broad landscape without getting overwhelmed. What is the part of the data story that

they are going to want to get involved in.

Points Awarded ____ 19 ____ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments _____ engage a group of stakeholders want it to be an interactive process. Cultivate relationships and culture to drive policy change...it is a good idea and does it speak to the heart. Social behavior change.

_____ how does the data dispel the bias/norm that releases the individual's and what are their individual experiences.

Points Awarded ____ 18 ____ out of 20

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Evaluator Number: OE2

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Oral Evaluator Scoring: Camber Collective (88)

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Points Awarded 8 out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how did you overcome it? How do you apply these learnings in current projects?

Comments:

Points Awarded 7 out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness? How would you approach this?

Comments

Points Awarded 20 out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Points Awarded 18 out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Points Awarded 19 out of 20

Brice: Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Points Awarded 16 out of 20

ORAL INTERVIEW SCORING
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Vendor Names:
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Evaluator Number: OE3

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Oral Evaluator Scoring: Camber Collective

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments _____

Very thorough, well thought out.

Points Awarded 8 out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments _____

Thorough understanding of the complexity of the process.

Points Awarded 9 out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments _____

Mentioned scarcity mindset being an issue, need to leverage positive framing. Baby bond process.

Points Awarded 18 out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Complex issue so the data is complex. Need to share the information in a well crafted way.

Points Awarded __18__ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Nice variety of collaborators, had more than the other two, thought outside the box.

Points Awarded __18__ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Believe in a idea – combination of data and emotional connection
The results,

Points Awarded __20__ out of 20

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Vendor Names: **Camber**
Public Consulting Group LLC, BERK Consulting, Camber Collective

Evaluator Number: OE4

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Oral Evaluator Scoring: Public Consulting Group LLC

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Points Awarded _____ out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments

Points Awarded _____ out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments

Points Awarded _____ out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Points Awarded _____ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Points Awarded _____ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Points Awarded _____ out of 20

Oral Evaluator Scoring: BERK Consulting

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Points Awarded _____ out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments

Points Awarded _____ out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments

Points Awarded _____ out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Points Awarded _____ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Points Awarded _____ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Points Awarded _____ out of 20

Oral Evaluator Scoring: Camber Collective

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Points Awarded _____ out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments

Points Awarded _____ out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments

Points Awarded _____ out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Points Awarded _____ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Points Awarded _____ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Points Awarded _____ out of 20

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Evaluator Number: OE5

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Oral Evaluator Scoring: Camber Collective

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Clear and concise answer highlighting how the collective is a good fit.

Points Awarded 10 out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments

A clear answer on experience navigating challenges in the past associated with defining a group.

Points Awarded 10 out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments

Strength: equity, inclusion, diversity, and understanding disparities and gaps in service delivery

Points Awarded 20 out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Great example of a dashboard/visual for displaying data.

Points Awarded 15 out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Gave clear examples of how and who to collaborate with and included Tribal partners/organizations/providers.

Points Awarded 20 out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Take away: presented stated, "Long-term goal, is for the data to live on...to influence policy change and inspire further effort"

Points Awarded 18 out of 20

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Evaluator Number: OE6

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Oral Evaluator Scoring: Camber Collective

Question 1. Tell us about your approach to this project and why this is a good fit for your team?

Comments

Appreciated their approach around equity, co-design, and iterative communications with stakeholders. Acknowledged its an uphill battle to change the status quo for marginalized folks. Wanted them to go into their team structure.

Points Awarded 8 out of 10

Question 2. Tell us about a time when you encountered a challenge in a similar project and how you did you overcome it? How do you apply these learnings in current projects?

Comments

Harder example for me to follow. Would have liked them to spend more time on describing the challenge.

Points Awarded 6 out of 10

Question 3. How would you create a compelling narrative around fatherhood demonstrating the inequities in service provision for fathers without creating divisiveness. How would you approach this?

Comments

Understand what creates diviseness and address those: 1) Scarcity mindset in equity realm, 2) Fatherhood and LGBTQ, 3) systematic racism affecting legal rights in incarceration systems of black and brown fathers, 4) definition of a father which affects who we provide services to and how we do it. Want to offer services that can cater to fathers of all walks. Goal is to create common ground that all can resonate with.

Use of Targeted Universalism to develop special pathways. Not too say one group is more important than another, but to tailor a solution that really meets its needs.

Wished they would have called out fathers vs mothers tension but liked their ideation around other items contributing to divisiveness.

Points Awarded 18 out of 20

Question 4. Please describe the role of data analysis and visualization in this project. Please specify how data are used to understand and address intersectionality and disparities. Please also share about how you have used data visualization strategies to increase awareness and implement strategies (provide a sample of work if you choose).

Comments

Data dashboard – not just data, but humanizes it and tells a story:
<https://www.civic-commons.org/scorecard-for-shared-prosperity>. Strong articulation around intersectionality.

Points Awarded ____20____ out of 20

Question 5. What collaborators and sectors are important to this project and what recommendations do you have in engaging them?

Comments

Wants to include those who are not on the FC, including orgs who are delivering services at local, regional or state levels. Had good understanding of players, including legal and justice systems. Also wants to look at Tribal nations. Advocacy groups for Criminal Justice, LGBTQ+, BIPOC, Immigrants, etc. Employers and unions. And fathers themselves.

Points Awarded ____18____ out of 20

Question 6. We ultimately want to influence policy at the state, county, and city level. How can this process and report accelerate this stated goal?

Comments

Iterative process. Identifying gaps in services and funding. Adaptive tools that can be tailored to communities. Cultivate relationships
Telling the data – speaking to the mind and also able to speak to the heart.
Creating social pressure to develop attitude and norm changes.
Tailoring recommendations to region/city
Enable ongoing targeted messaging
Zone in on impact on family and child – fatherhood presence

Points Awarded 20 out of 20